

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMBUSTIBLES, INC.

Ad No. 2347-D3 - (GLOSSY PHOTOS) - Req. No. M12888 - Page, 4/C - (7 x 10 inches)

Printed in U.S.A.

National Size Magazines, 1989

For those who want more glossy photos in our ads.

Enriched Flavor,[™] low tar. A solution with Merit.



SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.



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